

## **JLanka wins double gold at 2017 Sri Lankan Entrepreneur of the Year awards**



JLanka Technologies Operations Director Mrs. Jayasoma accepting the National Gold Award in the Extra Large Industry category at the 2017 Sri Lanka Entrepreneur of the Year Awards. Also present (from left): Thomas Joseph - Business Development Manager at the Sharjah Airport International Free Zone (SAIF Zone); Ruwan Edirisinghe - Senior Vice President of FCCISL and Senior Vice President of SAARC CCI; Saud Salim Al Mazrouei - Director General at the Sharjah Airport International Free Zone (SAIF Zone); and Ajith D. Perera - FCCISL Secretary General/CEO



JLanka Technologies Operations Director Mrs. Jayasoma accepting the Provincial Gold Award in the Extra Large Industry category at the 2017 Sri Lanka Entrepreneur of the Year Awards. Also present (from left): Thomas Joseph - Business Development Manager at the Sharjah Airport International Free Zone (SAIF Zone); Sarath Kahapalarachchi - President of FCCISL; Saud Salim Al Mazrouei - Director General at the Sharjah Airport International Free Zone (SAIF Zone); and Ajith D. Perera - FCCISL Secretary General/CEO

JLanka Technologies was once again recognised for its pioneering efforts in innovation and sustainable transformation at the Sri Lankan Entrepreneur of the Year Awards for 2017, with JLanka CEO and Technical Director Dr. Mayura Jayasoma walking away with both the national and provincial gold awards in the Extra Large Industry category.

Organised by the Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL), the awards were held on 11 December at the BMICH. The wins are testament to the visionary leadership of Dr. Jayasoma which has positioned JLanka as the country's dominant solar solutions provider today, within a short period of operation dating back to its establishment in 2011.

Initiated by Dr. Jayasoma with a vision to resolve Sri Lanka's looming energy crisis through the integration of sustainable and renewable energy solutions, the company advocated the adoption of solar power across Sri Lanka, facing a tough challenge to change consumer perception of solar power as a superfluous and exorbitant solution. With a business model that focused on educating consumers rather than simply promoting products, JLanka combined locally-based research and development together with global expertise in the subject, producing financially feasible and innovative solar solutions for segmented market groups across the country since its inception. The company went beyond its operational function to create widespread awareness of the benefits of solar energy, creating platforms for debate and forums for knowledge dissemination.

"Solar has become a booming business in Sri Lanka today," Dr. Jayasoma commented. "We have always believed in solar solutions as a value addition to the nation and today the results speak for themselves. With our growing product portfolio and highly customised industrial, commercial and residential solar solutions, we are nurturing entrepreneurs, new business ventures and adding novel revenue streams to improve Sri Lanka's economy. Solar is also sustainably increasing property value across the country today. We have created a mind-shift in our consumers in a period of six short years, and are thrilled to be recognised for our efforts with the National Sri Lankan Entrepreneur of the Year Award."

Today, JLanka solutions generate 22 MW of clean solar energy, creating a sustainable ecosystem which saves 12,000 tons of CO<sub>2</sub> emissions annually. Coal consumption has been reduced by 10,000 tons and diesel by 9 million litres each year. The company has thus far planted 40,000 trees across the island to offset the country's carbon footprint. Powered by 350 individuals representing multiple areas of expertise, JLanka's 15 branches across the country offer island wide coverage to over 2,500 clients in the domestic, commercial and industrial sectors. The company is working closely with the Government to promote renewable energy education in the country through the establishment of an educational institution in 2018. JLanka is at the forefront of an energy revolution across the country, creating a greener and sustainable ecosystem while contributing positively to the national economy.